Dhanya M S

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Graphic Designer

PROFESSIONAL SUMMARY

Creative and detail-oriented **Graphic Designer** with over **3 years of experience** in visual communication, branding, and layout design. Proficient in Adobe Creative Suite, CorelDRAW, and digital illustration. Delivered 150+ print and digital projects with 95% on-time completion rate. Skilled in collaborating with teams to translate client ideas into visually compelling designs that enhance brand visibility.

CORE COMPETENCIES

- Adobe Photoshop, Illustrator, InDesign
- CorelDRAW & DTP Applications
- Branding & Visual Identity Design
- Print & Digital Media Design

- Layout & Composition
- Video Editing & Multimedia
- Project Coordination & Deadlines
- English , Malayalam & Tamil

WORK EXPERIENCE

Supperhero – Graphic Designer
Kollam — **Jan 2024 – Apr 2025**

- Designed superhero-themed learning materials, improving engagement among 500+ students.
- Produced high-quality illustrations and interactive worksheets for digital platforms.
- Maintained consistent visual identity across all digital and print campaigns.

Creative Sign – Graphic Designer
Kovalam — **Mar 2024 – May 2024**

- Developed layouts for indoor/outdoor advertising and signage projects.
- Prepared print-ready files, ensuring 100% client approval accuracy.
- Collaborated with production teams, reducing reprint errors by 25%.

C-DIT – Graphic Designer
Venganoor — **Feb 2023 – Mar 2024**

- Designed brochures, posters, and digital assets for government campaigns.
- Supported video editing and multimedia production for educational content.
- Enhanced design efficiency by 30% through improved workflow and asset management.

EDUCATION

Bachelor of Computer Applications (BCA)
Indira Gandhi National Open University hfill

COPA (Computer Operator & Programming Assistant)
Govt. ITI Dhanuvachapuram, Kerala

CERTIFICATIONS

- Graphic Design – C-DIT, Venganoor
- DTP – C-DIT, Venganoor
- DCA – C-APT, Marappalam